

Privacy Policy

TOYO INK EUROPE NV (“TIE”) collects and uses all personal data freely provided to TIE, such as but not limited to name, address, telephone number, e-mail address, occupation and language preference in order to conduct our business smoothly. TIE acknowledges that it is our crucial responsibility to protect such personal information and TIE protects such personal information in accordance with this Privacy Policy.

1. TIE respects personalities of each individual and conforms to REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) and other applicable laws and regulations such as the Belgian Privacy Law of 8 December 1992 on privacy protection in relation to the processing of personal data and all (future) Belgian laws regarding the implementation of the Regulation..

2. TIE makes clear of its in-house rules and its company structures in relation to Privacy Policy. TIE familiarizes employees with such rules in order to make the rules effective.

3. TIE will clarify its purpose of use when collecting personal information and notifies or publicize such purpose. TIE uses personal information within the scope of such purpose of use.

4. TIE takes necessary measures to appropriately manage personal information in order to protect from disclosure, loss, alteration and other inappropriate use.

5. TIE accepts and faithfully responds to requests of customers, prospects, visitors of website, visitors of the office, business partners at first hand to disclose, amend, delete and/or discontinue the use of their personal information owned or controlled by TIE.

Established April 11th , 2018
TOYO INK EUROPE, Managing Director, CEO

General Rules Regarding Personal Information Based on the Privacy Policy

Effective Date: April 3rd, 2018

1. Purpose of Use

Through meeting with our sales representatives, requesting an offer, appealing on the services of TIE, exchanging business cards and any communication with TIE, various events such as exhibitions and/or our website (http://www.toyoink.eu/Privacy_Policy_TOYO_INK_EUROPE.pdf).

Visiting the Website, appealing on the services of TIE, purchasing products/goods of TIE, subscribing for the newsletter and any communication with TIE implies your explicit approval (through disclosure of your personal information or opt-in) of the Privacy Policy and consequently how we collect, use and process your personal data.

TIE may collect and/or receive personal information of customers, prospects, visitors of website, visitors of the office, business partners, all personal data freely provided to TIE, such as but not limited to information provided in the comment section of the contact form (name, e-mail address, telephone number, occupation and language preference), for the following purposes of use. If TIE were to use personal information for other purposes, TIE will notify the other purposes by sending document or e-mail or publicize in the website pages.

1. To provide information to customers such as information of products and/or services of TIE and/or partners and support information;
2. To reply to inquiries from customers;
3. To analyze opinionaire of customers and to reflect such opinions to our product development and various services;
4. To send products ordered by customers;

5. To confirm the way of payment and/or payment status of customers in the case customers are to make payment to TIE for any product purchased etc;
6. To secure their safety if visiting the company.
7. To optimise the quality, management and content of the Website;
8. To create statistics;
9. To perform and follow up the agreement;
10. To follow up after a meeting;
11. To provide support/assistance in case of problems;
12. To invoices and collect invoices.

Processing takes place in the following legal grounds, as the case may be:

- You have given consent to the processing of your personal data for one or more specific purposes
- Processing is necessary for the performance of the agreement with TIE or in order to take steps at your request prior to entering into an agreement
- Processing is necessary for compliance with a legal obligation to which TIE is subject
- Processing is necessary in order to protect your vital interests or of another natural person
- Processing is necessary for the performance of a task carried out in the public interest
- Processing is necessary for the purposes of the legitimate interests pursued by TIE or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject, which require protection of personal data (in particular when you are a child).

2. Securities and Management of Personal Information

TIE shall take reasonably necessary safety measures to protect personal information provided from customers, prospects, visitors of website, visitors of the office and business partners from being lost, destroyed, unauthorized disclosure, leakage, alteration and unauthorized access. TIE shall take great care when handling the personal information. Personal data our stored on our server onsite located in Belgium. Backups are stored in the cloud via datacenters located in the Netherlands. If any accident with regard to personal information occurs, TIE shall promptly handle the problem.

3. Provision of Personal Information to Third Parties

Except for the following cases, TIE shall not provide customers, prospects, visitors of website, visitors of the office, business partners' personal information to any third parties. Furthermore, if TIE were to disclose personal information to third parties in accordance with the cases below, TIE should oblige such third parties in contract not to disclose and supervise such third parties appropriately.

1. When TIE has customers, prospects, visitors of website, visitors of the office, business partners' approval;
2. When disclosing or providing statistics in a form so that individual cannot be identified or specified;
3. When subcontracting the processing of personal information in order to achieve the purpose of use;
4. When disclosing or providing personal information to TIE's business partners in order to achieve the purpose of use;
5. When conforming customer's payment and/or payment status to related organizations in the case customers are to make payment to TIE for any product purchased etc;
6. When requested by judicial and/or administrative institutions, enforcement organizations, bar associations, consumer information center, and/or other organizations based on laws and regulations;
7. When necessary to protect customer's, prospect's, visitor's of website, visitor's of the office, business partner's or other person's life, safety and/or assets and when there is a difficulty to gain their approval.
8. When TIE needs to cooperate with administrative authorities and/or local authorities in order to perform public affairs and when obtaining customer's, prospect's, visitor's of website, visitor's of the office, business partner's approval may hamper such public affairs.
9. When providing personal information to third parties notified to customers, prospects, visitors of website, visitors of the office, business partners or publicized as data-sharing companies . When TIE, or the majority of its assets, are taken over by a third party, in which case your personal data – which TIE has collected- shall be one of the transferred assets.

4. Securing of Accuracy

TIE shall endeavor to secure and keep personal information provided by customers, prospects, visitors of website, visitors of the office, business partners as accurate and up-to-date as possible. If there is any change or amendment of personal information provided to TIE, please communicate to our contact desk.

5. Verification, Amendment and Deletion of Personal Information

If customers, prospects, visitors of website, visitors of the office, business partners (the data subjects) request to verify, amend and/or delete personal information controlled by TIE, TIE shall promptly correspond within a reasonable period and measures.

A data subject has following privacy rights:

- Right of access to your personal data
- Right to limit the processing of your personal data
- Right to transferability of your personal data
- Right to object to/oppose the processing of your personal data

Please be aware that deletion of part or all of such information may block you from using services that customers, prospects, visitors of website, visitors of the office, business partners may request. Provided that, TIE could not stop using or delete any information required by related laws and regulations to keep for a certain period.

The data subject may contact our company to exercise their rights under the GDPR for free (if the request is reasonable).

You can contact our DPO, Dr. Ronny Borms via infoGDPR@toyoink.eu

The form for exercising your privacy rights you can find [here](#).

The data subject has a right to lodge a complaint with the Privacy Commission

6. Amendment

TIE may amend this policy from to time in order to conform to the changes in laws and regulations or social changes. TIE shall publicize such amended policy by media such TIE's website.

Policy Regarding Using the TOYO Website

Effective Date: April 11th, 2018

For the website operated by TIE ("TIE website"), TIE shall take following measures to protect the personal information. TIE may amend this policy. If any amendment is made, TIE shall publicize such amended by media such TIE website.

1. Use of Personal Information Obtained on TIE Website

You can always visit all non-personalized web pages of TIE without telling us who you are. We only learn the name of your Internet Service Provider (via your IP address), the website that referred you to us, the date, time and the pages you visit on our site. We evaluate this data for statistical purposes.

If customers, prospects, visitors of website, visitors of the office, business partners make inquiries, TIE may ask customers, prospects, visitors of website, visitors of the office, business partners to provide personal information. TIE shall take necessary measures to protect such personal information along with personal information obtained by other methods in accordance with "Privacy Policy". Especially for information obtained via internet, TIE shall take reasonable information security measures to prevent an unauthorized disclosure of information.

2. Use of "cookies"

"Cookies" are used on our pages. A cookie is a small data record that can be stored on your hard disk. This record is generated by the web server to which your web browser (e.g. Internet Explore or Mozilla Firefox) connects, and is then sent to you. The cookie enables the server to recognize you without requiring you to reenter data that you have entered before. It may also contain non-personal information. By default, most current browsers accept cookies. However, you can set your browser to reject them or demand that they are shown before they are stored. Additionally, you can always delete cookies from your system, for instance from within the browser itself or by using a file manager like the Windows Explorer. Please consult the help files about your browser and operating system. Following cookies are used by TIE:

- _ga cookies: used to register unique hits (kept for 2 years)
- _gid cookies: used to register unique hits of the last 24 hours (kept for 24 hours)
- _gat cookies: used to limit the amount of hits, if there is too much traffic on our site (kept for 1 minute)

3. Security of Websites Linked to TIE Website

TIE shall not be responsible for security of customer's, prospect's, visitor's of website, visitor's of the office, business partner's personal information at any websites linked to TIE Website operated by any other companies.

Contact Desk

If you have any questions regarding "Privacy Policy", personal information and/or any procedures, please communicate the following contact desk.

Toyo Ink Europe NV,
Tunnelweg 3, 2845 Niel BELGIUM
TEL: +32-3- 880.67.67 Mon.-Fri. 9:00 to 17:00)
E-Mail: infoGDPR@toyoink.eu